

MEDIA KIT

BIOGRAPHY

Savannah "Van Van" Mcconneaughey

Meet Van Van, the sensational 7-year-old rapper hailing from North Carolina! She first captured hearts as a social media star with her viral video "Playing Outside Everyday," which amassed over 5 million views. Since then, she has continued to shine, building an impressive career that showcases her infectious personality, catchy raps, and captivating dance moves.

Van Van's undeniable talent has led to widespread recognition, with BET being the first major network to highlight her meteoric rise. She has been featured on Good Morning America, The Tamron Hall Show, and even had a historic interview with the CEO of Essence, alongside a feature in Essence Magazine. She also made a memorable appearance on The Jennifer Hudson Show and guest-starred on the award-winning series Abbott Elementary.

Beyond television, Van Van has taken center stage at some of the biggest events in entertainment, including the Cheerwine Festival, Essence Festival, BET Awards, and the prestigious Kennedy Center Honors, where she had the honor of presenting to Queen Latifah. She has shared the spotlight with legendary artists such as Snoop Dogg, MC Lyte, Missy Elliott, and The Clark Sisters.

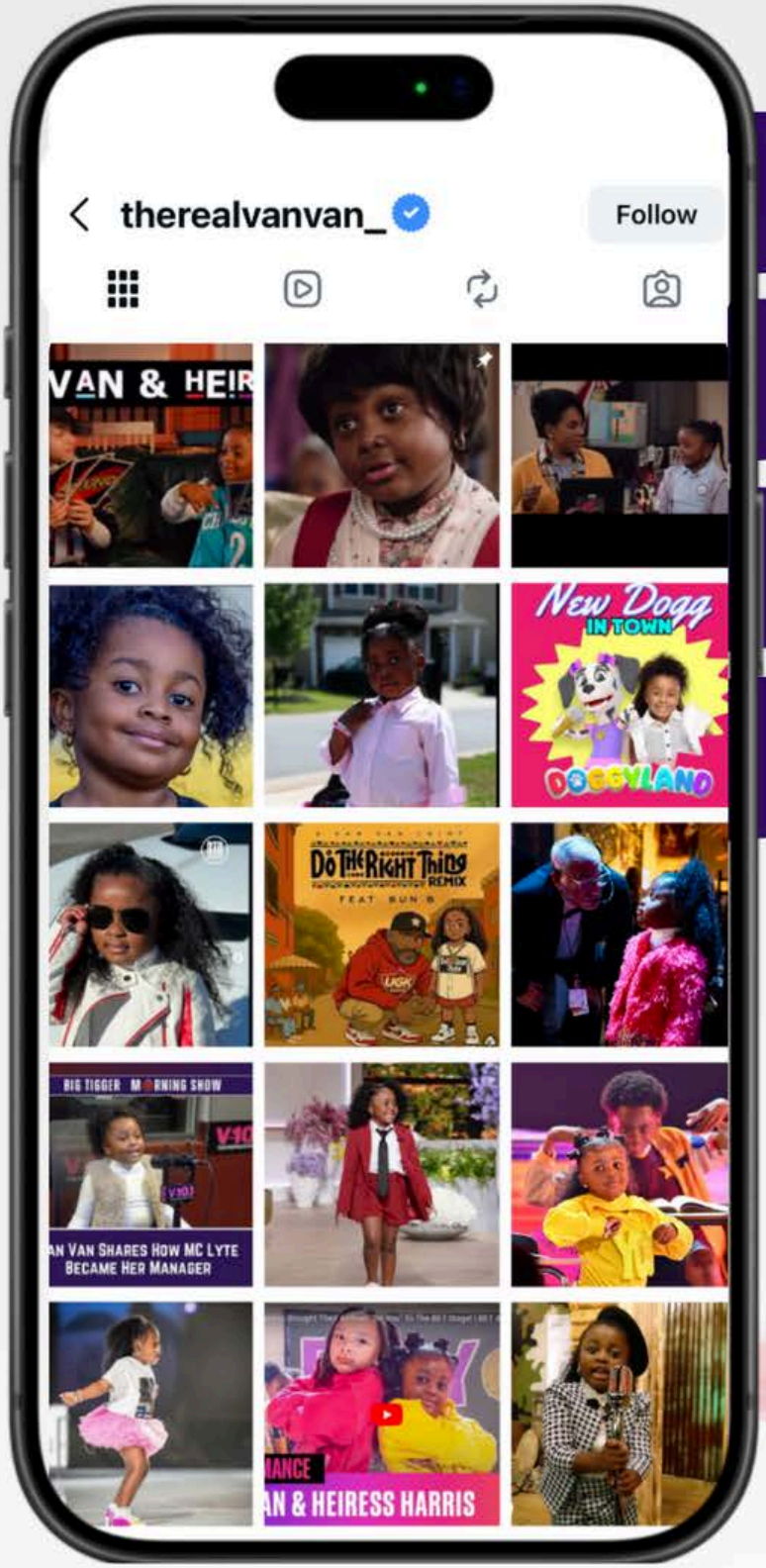
Expanding her reach even further, Van Van has ventured into the world of animation, bringing her vibrant energy to life as Vancy in Doggyland, the beloved children's series created by Snoop Dogg.



Now signed to MC Lyte's Sunni Gyrl, Inc., Van Van is set to create timeless music that inspires and uplifts audiences everywhere. With praise from icons like Kerry Washington and others, she is rightfully hailed as the Princess of Hip-Hop. And with her star only continuing to rise, the world can expect even more incredible things from this extraordinary young talent!

SOCIAL STATS

@therealvanvan_



910K Instagram Followers

8M TikTok Viewers

18K+ Spotify Listeners

22K YouTube Subscribers



NEWS & BLOGS

BET

TikTok Star Savannah 'VanVan' McConneaughey Wants To Work With Tyler Perry And Appear on 'Abbott Elementary'

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COMPLEX

Going Viral: Meet Savannah 'VanVan' McConneaughey, the 4-Year-Old Rapping TikTok Sensation

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ESSENCE

Chief To Chief: Cultivating Character Meet 5-year-old Savannah McConneaughey, a newly minted prodigy.

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NPR

Savannah McConneaughey "VanVan" raps about her ABCs and 123s.

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HBCU GAMEDAY

HBCU parents mentor daughter VanVan to viral rap career

View Article

XXL MAG

Kid Rappers Stack Likes, Pile Retweets and Watch Their Popularity Soar Through Digital Word of Mouth

View Article

JENNIFER HUDSON

Adorable 6-year old rap star Van Van performs on the Jennifer Hudson Show

Watch

TAMRON HALL

Van Van & Heiress Harris Join the Show with MC Lyte to Talk New Single "Be You"

Watch



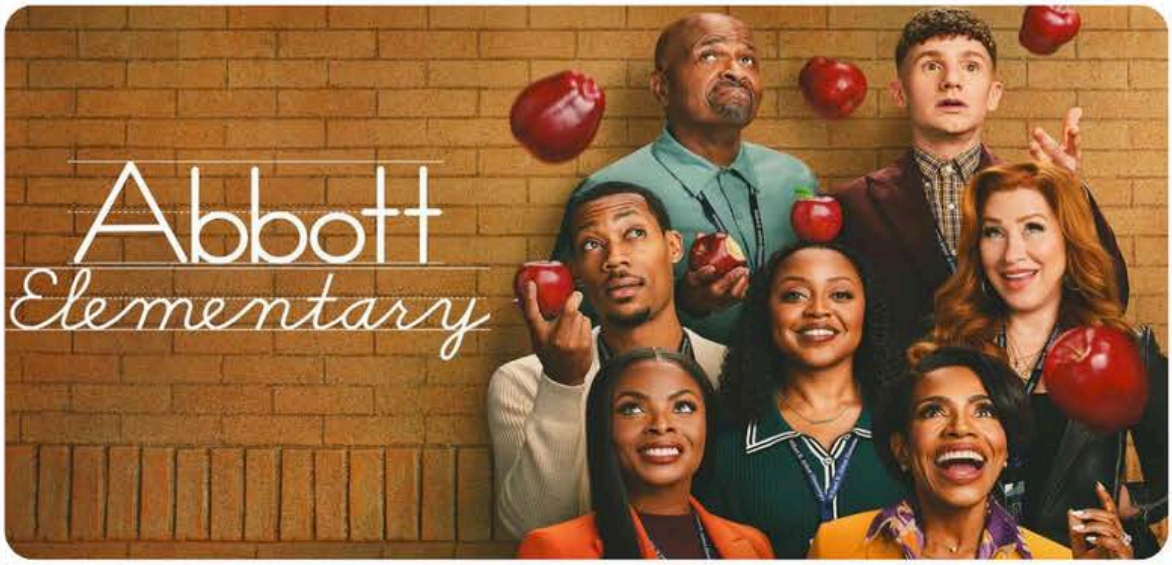






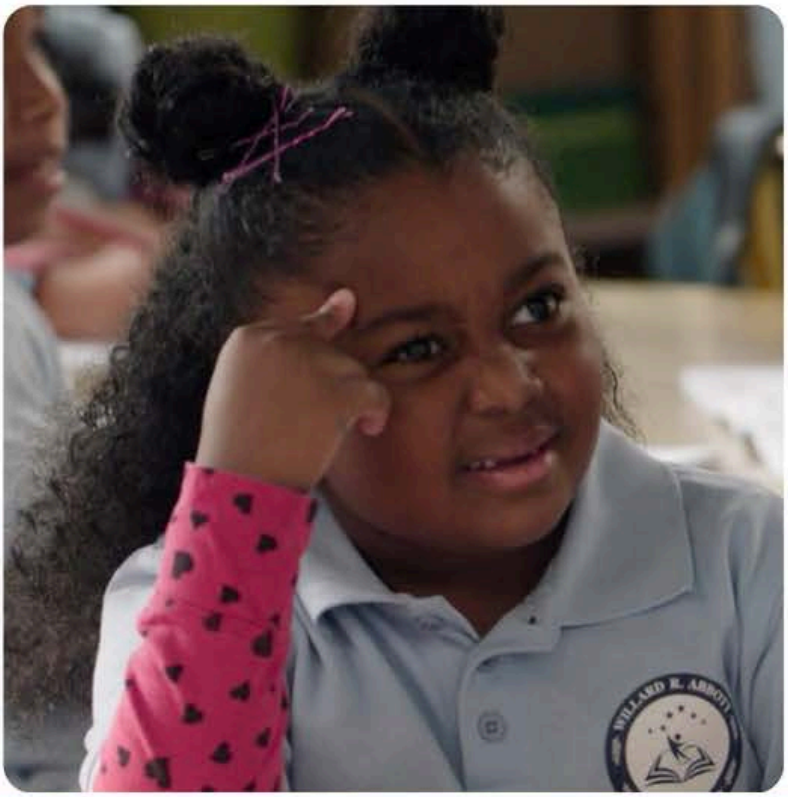






Van Van joined Abbott Elementary in season 4 & 5 in the recurring role of Margaret.











Van Van starred as Adi and Ani, twins in the hugely successful 2026 animated movie “GOAT”.









SESAME STREET

Van Van starred in a Sesame Street music video titled "Good Morning Hair Care Routine". Alongside Elmo, Gabrielle, and Abby, she performs a song celebrating Black hair care, wearing a bonnet and blue bathrobe, while teaching Elmo the "VanVan Shuffle"



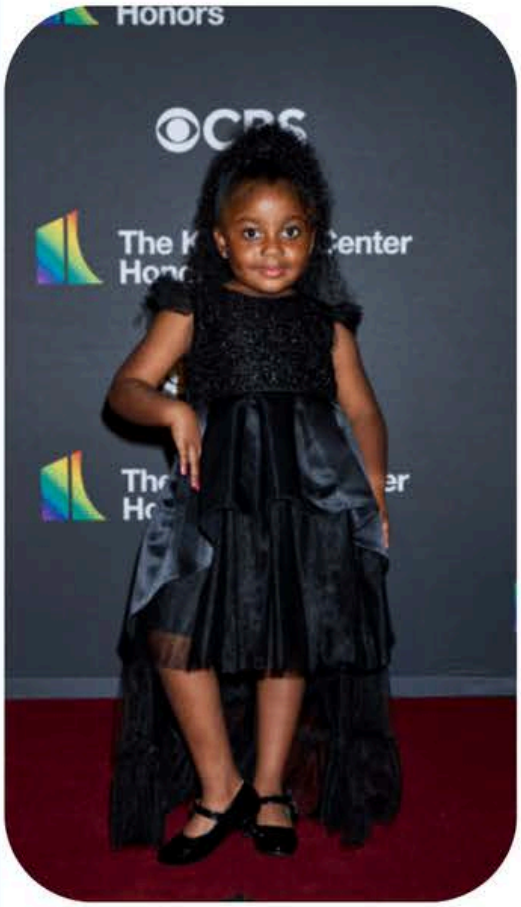


BRAND PARTNERSHIPS



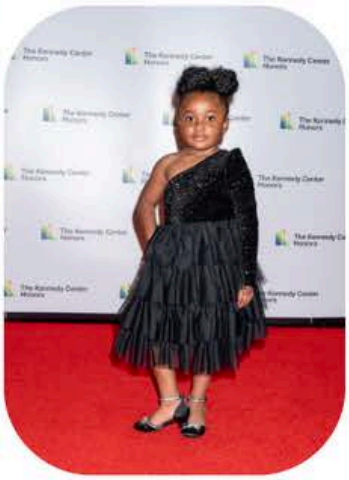
RED CARPET


GOAT


Honors
CBS


GOA
EXCLUSIVELY IN THEATRES FEBR
TIMEX
THEATRES FEBRUARY



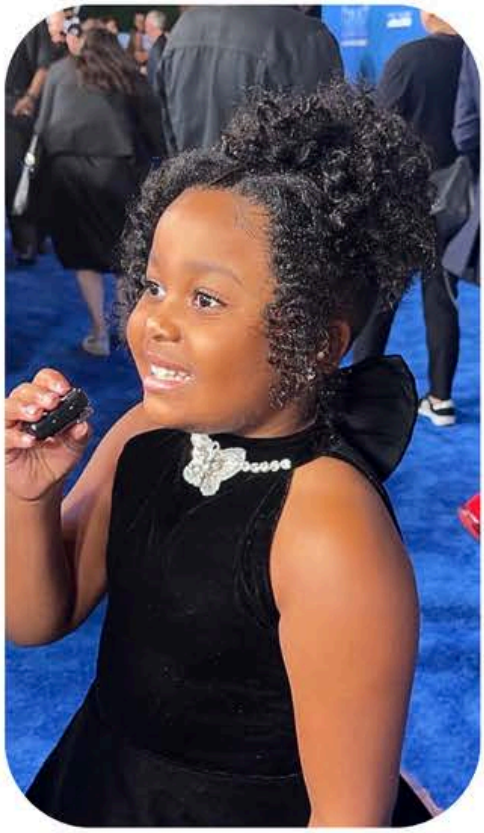









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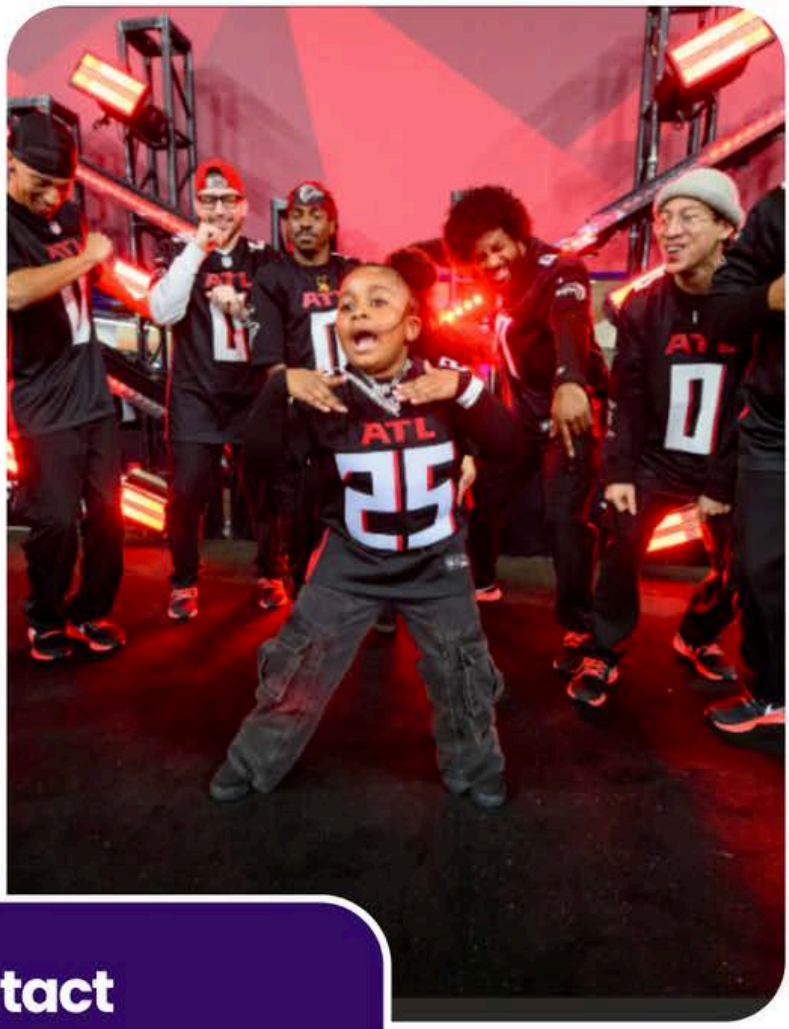












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